

travel
discovery

onstage

growth
nice

*Directors
travel free!*

Performing arts travel,
tours, and events for band,
orchestra, choir, dance,
and cheer groups
worldstrides.com/onstage
800-223-4367



OnStage

A message from President and CEO, Jim Hall

exhilaration



Like you, we're passionate about education. The light-bulb discoveries that happen during travel programs, when students' minds race beyond classroom walls, and all of a sudden, their learning becomes more real. More personal.

When travel and music come together, they create benefits that you simply can't replicate at home—the thrill of discovering new places. The wow factor of performing on professional stages. Your students can feel their confidence growing. And you can feel great about growing your program itself, through these once-in-a-lifetime opportunities.

We've spent nearly four decades developing our expertise in the world of performing arts travel. We own and manage each of our 90+ festivals. We have long-standing relationships with some of the world's most notable venues. We deliver top professional music and dance mentorship, coupled with unparalleled exposure.

Because no two music programs are alike, we also offer you complete flexibility. Count on us to plan and handle end-to-end logistics for any kind of program you have in mind, from a single weekend workshop to a 10-day international performance tour.

I hope you'll get to know the full range of experiences we offer, and I'm confident we can craft that perfectly unique trip that you won't find anywhere else. I wish you the best success in this school year!

Cordially,

Jim Hall
President & CEO
WorldStrides

We put the world at your fingertips

At **WorldStrides OnStage**, we offer every type and scope of performing travel program you can imagine—across the country and around the globe. We want to be your go-to resource for all of your performing travel needs, from weekend excursions to festivals to international tours. Take a look and see.

Heritage Festivals

Our flagship events since 1980. Professional adjudication, competition, and awards. Over 90 festivals in more than 20 major cities.



Festival at Carnegie Hall

One of the world's most famous stages, in the heart of New York City. Reserved for the most accomplished ensembles.



Festival of Gold

Four major U.S. cities and premier stages. Professional adjudication and mentorship through clinics. Our most music-immersive travel experience.



American Performing Tours

From Disney to Nashville, we build you a custom experience and supply a 24/7 tour guide. Choose your date, place, activities—then leave it to us!



International Concert Tours

Make performance abroad a reality! Our tours deliver cultural immersion and access to iconic venues, from cathedrals to castles.



Bowl Games & Parades

Marching bands and dance & cheer squads perform at halftime shows and national parades with audiences of thousands. Great cities, inspiration, and fun!



American High School Theatre Festival

High school and collegiate theater groups stage a series of debut performances at the famous Edinburgh Festival Fringe in Scotland.



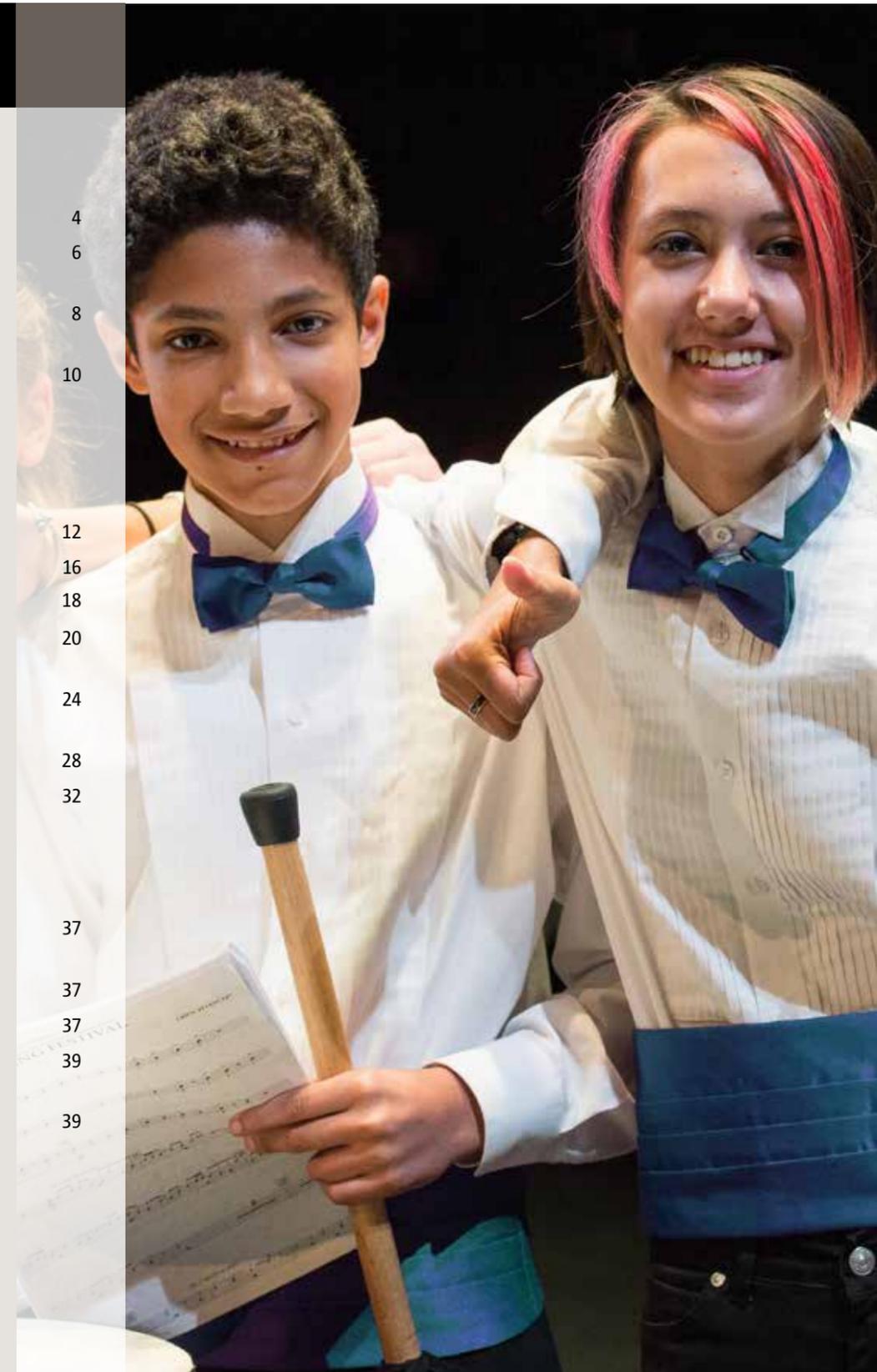
Honors Performance Series

Nominated individual students share their talents in an exclusive, defining concert experience at Carnegie Hall or the Sydney Opera House.



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Performance travel builds your music program and inspires your students.

Win, win.

wow factor



Increased program support

Performance travel contributes a real wow factor to your program. It gets students *AND* parents onboard and excited about your department. Students get a worthy goal to work toward. They build new life skills along the way, like money management, persistence, and maturity.

Priceless exposure for your performers

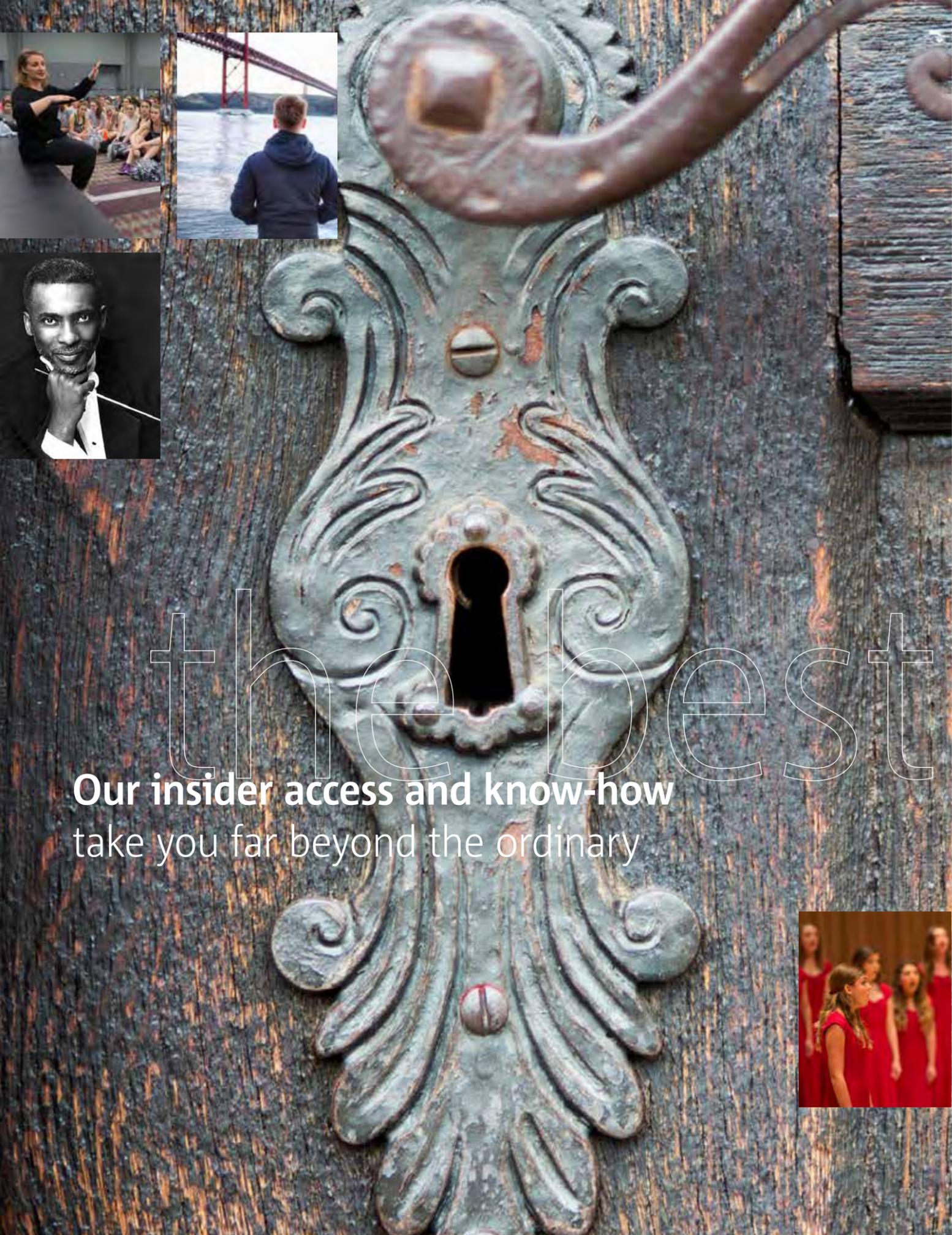
Directors tell us their students gain a kind of musical poise from tours that they won't find anywhere else. It happens when they connect personally with iconic stages, fresh cultures, different ways of life. They bring home new technique and insights that will give them not only an educational advantage, but also a bigger idea of how music can enrich their lives.

Enhanced reputation and recruitment opportunities

Performance travel proves that your department makes an important contribution within kids' educations. It makes you an innovator in the eyes of peers as well as the community. It makes your ensemble an asset that everyone wants to be part of and support. It also helps you recruit new talent!



Learn how one successful music director built her program from a few students into a creative center of excellence for her school. See page 14.



the best

Our insider access and know-how take you far beyond the ordinary



The world's best venues

We've spent decades building relationships with top-notch venues, so we can put your ensemble on stages virtually anywhere in the world!

- » **Big-city-center performing arts centers**, like the Davies Symphony Hall in San Francisco
- » **One-of-a-kind stages**, like the Ronald O. Perelman Stage at Carnegie Hall
- » **Iconic castles and cathedrals abroad**, like St. Patrick's Cathedral in Ireland

The most exciting trips

What kind of event are you looking for? We've curated a great selection of options, from adjudicated festivals to competitions and more. All of them, in fun-to-explore new places, from New York City to Iceland to China and beyond.

- » **Major bowl games and national parades**—Holiday Bowl, Sugar Bowl, Chicago Thanksgiving Parade
- » **Exclusive entertainment options**—Everything from an evening cruise on NYC's Hudson River to a New Orleans Masquerade Ball
- » **2-day, Park-to-Park Universal Studios® passes** plus private in-park Awards Ceremony included

The greatest coaching talent

Our roster of musical and dance mentors reads like a Who's Who in the performance world. And as important, they're all experienced with students of all ages and stages, and—like us—they're dedicated to helping them learn and grow.

- » **Adjudicators with stellar careers to their credit and years of critiquing experience**, like Jeffery Redding and Sigrid Johnson
- » **Renowned conductors and clinicians** like Greg Gilpin and Lynne Gackle
- » **Veteran choreographers with blockbuster hits under their belts**, like *So You Think You Can Dance* and *Dancing with the Stars*—luminaries include Chuck Maldonado and Cris Judd

Learning from the masters It's our winning educational formula

You count on creating an educational boost when you travel with your students. Just getting them out of the classroom and onto real-life stages is a great beginning. Here's our winning formula for filling all of our programs with practical learning and inspiration that can't be beat.



“My students thoroughly enjoyed themselves. I also believe we grew as musicians.”

The AIM Experience portion of our trip was worth its weight in gold.”

—Scott Cullen, Octorara High School

Onstage clinics

One of our most popular festival segments is the onstage clinic that takes place after each ensemble's performance. Students' adrenaline is high, and their adjudicator shares constructive feedback and instruction with your group. It's expert input you can take home and put into practice immediately!

For dance and cheer events, instruction happens during extensive pre-show rehearsals, and skills get a boost through mastery of new routines developed by professional choreographers for the specific event.

Top-notch adjudication

Each year, we train our adjudicators in our five-star adjudication philosophy, ensuring they provide consistent scoring and feedback that reinforces your classroom teaching. This creates trustworthy benchmarks you can use to rate your group's progress, year over year. We offer adjudication at our festivals and bowl games, too.



Pro mentors

We're connected to the best professional conductors, adjudicators, and choreographers working today. Our roster of professional partners have teaching tenure at the best universities, performance experience on national stages, years of experience with adjudication—in fact, they're often also composers in their own right... Ken Dye, Peter Boonschaft, Edith Copley!

Likewise, our choreographers are all active creators in their own studios as well as live collaborators with some of the brightest performers of today—from P. Diddy and Pink to Joffrey Ballet.

Spotlight on our AIM Experience master class

Affirm. Inspire. Mentor ...That's what AIM stands for, and it's exactly what you want from a master class. Now it can be yours at your next festival. Our very popular, professionally led AIM Experience master class program helps scores of students boost their skills.

Here's how AIM works: The AIM Experience is your very own private master class, and it's led by a university-level clinician. That's a full 60-90 minutes of focused attention on your ensemble, your agenda, your growth opportunities. The instructors for this special elective program include greats like Anthony Maiello, Donald Brinegar, and Marti Newland, to name a few.

AIM master classes are available to all ensembles and can be added to any festival weekend. They take place in private settings, such as college music classrooms.

The content is completely customized by you! You'll share a pre-event call with your clinician to set the focus and tone for your session.

As a first-come, first-served experience, AIM fills fast, so it's important to book it as soon as you commit to your festival.



Our exclusive focus on student travel is a benefit you'll want to take advantage of.

We have an itinerary team who excels at crafting travel plans that fit your goals and budget perfectly, from short excursions to longer-stay, all-inclusive trips. ... That's complete flexibility!

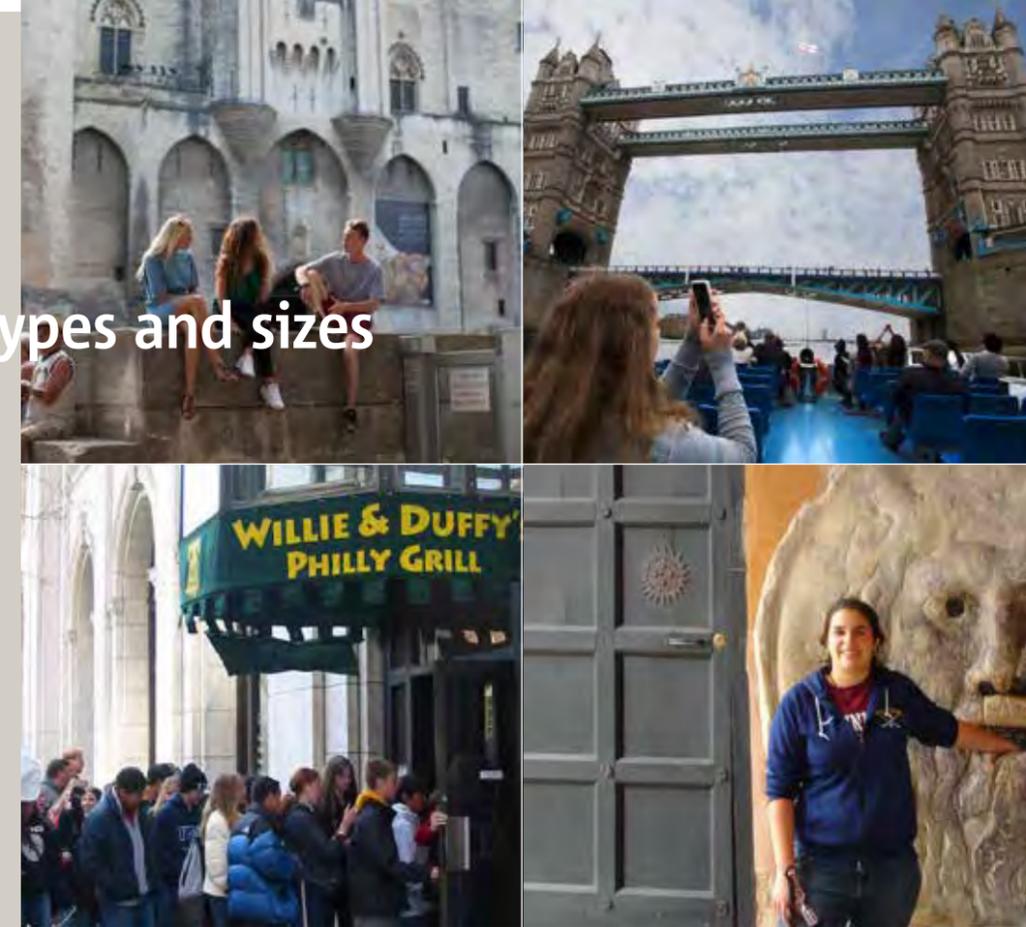
Get a full spectrum of programs—all types and sizes

Single day domestic festival performance and adjudication

2-night regional performing tour and workshops

4-night national festival performance in Orlando and 2-day Universal Studios® pass

8-day all-inclusive international concert tour



Make your travel memorable

Discovering new places and bonding with classmates is as fun and important to your students as the music itself! We're pros at helping you weave popular local landmarks and fun activities into your itinerary. In fact, you get a Destination Specialist at your disposal who knows the ropes in your chosen destination and can advise you on what to do and see. Just ask!

Let us handle your logistics

With WorldStrides OnStage you get a personal support manager who'll stay with you throughout the planning process and personally handle every executional detail of your program—large or small—on your behalf. That means you can leave the “heavy lifting” to us, so you'll be free to make the most of your time with your students!

custom

A custom fit itinerary, tailored to your needs



WEST
Anaheim
Colorado Springs
Hollywood
Honolulu
San Diego
San Francisco
Seattle

EAST
Nashville
Philadelphia
Washington, D.C.
Williamsburg

NORTH
Boston
Chicago
New York
St. Louis

SOUTH
Atlanta
New Orleans
Orlando
San Antonio

CANADA
Montreal
Toronto
Vancouver

Heritage Festivals

The very best in flexibility, quality, choice

For nearly four decades, we have honed and refined Heritage Festivals, our core event series. These are our popular national music competitions. We manage, handle and host them in an exciting, live-concert format.

compete

Skills and growth

Adjudication: Consistent feedback/scoring from our panel of three professionally trained adjudicators

Onstage Clinics: Immediate, post-performance mentoring, delivered by one of your adjudicators

Discovery and fun

Travel: Popular destinations, excursions to key landmarks and attractions

Team Building: Students get to socialize with each other, and meet new friends from around the country

Choice and convenience

Destinations: Over 90 dates in more than 20 cities across North America

Concierge: We can help you book the best excursions to key sites and activities, plus arrange your travel, meals, and entertainment





role model

Meet Laura Mulligan Thomas

She's the driving force behind her award-winning orchestra.
She's also a big believer in travel.

Thirty years ago Laura was proud to count eight students in her fledgling music program. This year, she took 140 eager student musicians to Ireland for a concert tour.

You might say she's a real role model on how to build a great program. She believes it's critically important to nurture young talent. In fact, she grew her own orchestra by recruiting new students as early as fifth grade.

She also firmly believes in the power of live performance on recognized stages and new environments, citing that it builds excitement and new advocates for her program—both students and the community at large. And her orchestra's reputation proves it. From local events to regional exposure and beyond, she credits performing travel as an unbeatable way to build well-rounded students.

One look around her capacious rehearsal room and you'll instantly be drawn in by the hanging banners and 50+ performance trophies. This is a serious place, where music, hard work, and joy are celebrated in equal measure.

When it comes to performance travel, Laura is a serious advocate. She has used a tradition of travel to recruit new students and keep her program in the spotlight. She participated in multiple Heritage Festivals—from Boston to New York—plus five trips abroad with her students.

When we sat down with Laura recently, here's what she had to say about what this kind of pinnacle experience can do for the students, the program, and your reputation.

Q: What impact do you think travel and performance has on your students?

A: "It certainly elevates everybody's game. Their standard, their competency. My students are willing to take more risks after they've put themselves out there. They come home with a new sense of poise. And it stays with them ... they have stature compared to their younger-student peers."

Q: What do you think makes this kind of travel so special?

A: "Students are filled with wonder and awe. That's the word: They're wondrous. It's so eye-opening for all of us. Architectural wonders, food, culture ...discovering it all together."

Q: What advice would you give to directors who are considering travel for the first time?

A: "Give yourself plenty of lead time. Communicate frequently with your parents and get a core group excited about the tour. Make sure you have a support organization behind you. It'll consume a lot of your time for an extended period, but it's worth it. IT'S ALWAYS WORTH IT!"

Festival at Carnegie Hall

The most famous stage in the world.
A most unique debut for your ensemble.

Choir
Band
Orchestra
Middle School
High School
Advanced Level
Audition Required

Festival highlights:

- Performance with selected peers from across the country
- Live onstage sound check (for choral only)
- **The Big Performance:** Primetime evening concert, public invited
- Attendance to a Broadway show
- Choice of second sightseeing activity: Top of the Rock, 9/11 Memorial, Statue of Liberty, or the Empire State Building
- Midtown Manhattan accommodations

acclaim

A performance at Carnegie Hall is the very definition of accomplishment. This is a non-competitive, invitation-only festival, and it's reserved for the most talented and experienced instrumental and choral ensembles. It features access to the most accomplished conductors of today.

What makes this *the* festival among festivals

Not only is Carnegie Hall world famous in its own right, but it is also situated in the middle of New York City. That means you and your ensemble will stay in the epicenter of the most fascinating cultural capital of the world.

The most renowned master conductors

Peerless reputations. Veterans of major stages—and often, composers, too.

These are the elite group of professionals who will mentor your students throughout the festival—celebrated conductors like Edith Copley and Anton Armstrong, acclaimed musicians like Frank Battisti and Charles Peltz. They've collaborated with us through the years and watched students' skills blossom during this once-in-a-lifetime experience.



Festival of Gold

Four major cities. Four premier stages.
The festival for ensembles of distinction!

Choir
Band
Orchestra
Middle School
High School
Advanced Level
Audition
State Superior Rating
90+ Heritage Festival rating required



top cities



**Orchestra Hall,
Chicago, IL**

Highlights:
Enjoy the city's
skyscraper-
filled skyline
as you explore
landmarks
like The Art
Institute of
Chicago,
Lincoln Park
Zoo, and Willis
(Sears) Tower.



Davies Symphony Hall, San Francisco, CA

Highlights: Explore landmarks like the Golden Gate Bridge, Alcatraz, Chinatown—and of course—the famed Ghirardelli Square and Fisherman's Wharf.

Segerstrom Center for the Arts, Los Angeles, CA

Highlights: Your students will love exploring Universal Studios™ and the Walk of Fame, to name just a few of the fun attractions.



**Schermerhorn
Symphony
Center,
Nashville, TN**

Highlights:
Enjoy
Nashville's
legacy of song
with visits to
the Grand Ole
Opry House,
live-music
restaurants,
and the Johnny
Cash Museum.



The Festival of Gold welcomes qualified, standout ensembles. It includes a festival performance, hour-long clinics with celebrated music professionals, an encore concert featuring all festival ensembles, and honor ensemble distinctions.

Outstanding clinicians and adjudicators

As with the Festival at Carnegie Hall, these four events feature intensive instruction and critique from our brightest, most accomplished conductors and adjudicators. Our roster includes musicianship leaders like Peter Boonshaft and Michael Bankhead.

Four great U.S. cities

Exciting travel is the other half of your program's appeal. These events offer four of the most fascinating U.S. destinations, and immerse your students in the big-city culture—iconic landmarks, world-class arts and dining, and so much more.



American Performing Tours

These tours are designed to give you the ultimate flexibility: Choose your date, your destination, and the activities you want for your group. We'll build the entire travel experience for you, plus provide you with a 24/7 guide. Typical activities include workshops, clinics, outdoor performances, and all-access sightseeing tours. Make your own magic!



Favorite Destinations

Orlando Walt Disney World® Resort

Visit Disney's Animal Kingdom Theme Park, Epcot, and Magic Kingdom Park with your Walt Disney World 3-Day Park Hopper Pass



Other activity options include:
Disney Performing Arts Workshops

Anaheim Disneyland® Resort

Visit Disneyland Park and Disney California Adventure Park, with your Disneyland 3-Day Park Hopper Pass

Other activity options include:
Disney Sings Workshop or You're Instrumental, a Disney Performing Arts Workshop

Nashville "Music City"

Sites: Country Music Hall of Fame and Museum, Schermerhorn Symphony Center, Opryland Hotel, Grand Ole Opry, The Parthenon Museum, Broadway

Activities: Create a record at Third Man Records, take a master class with a college professor of music, Meet and Greet with a music industry professional

Washington, D.C.

Sites: White House, Capitol, Monument Tour, Arlington National Cemetery

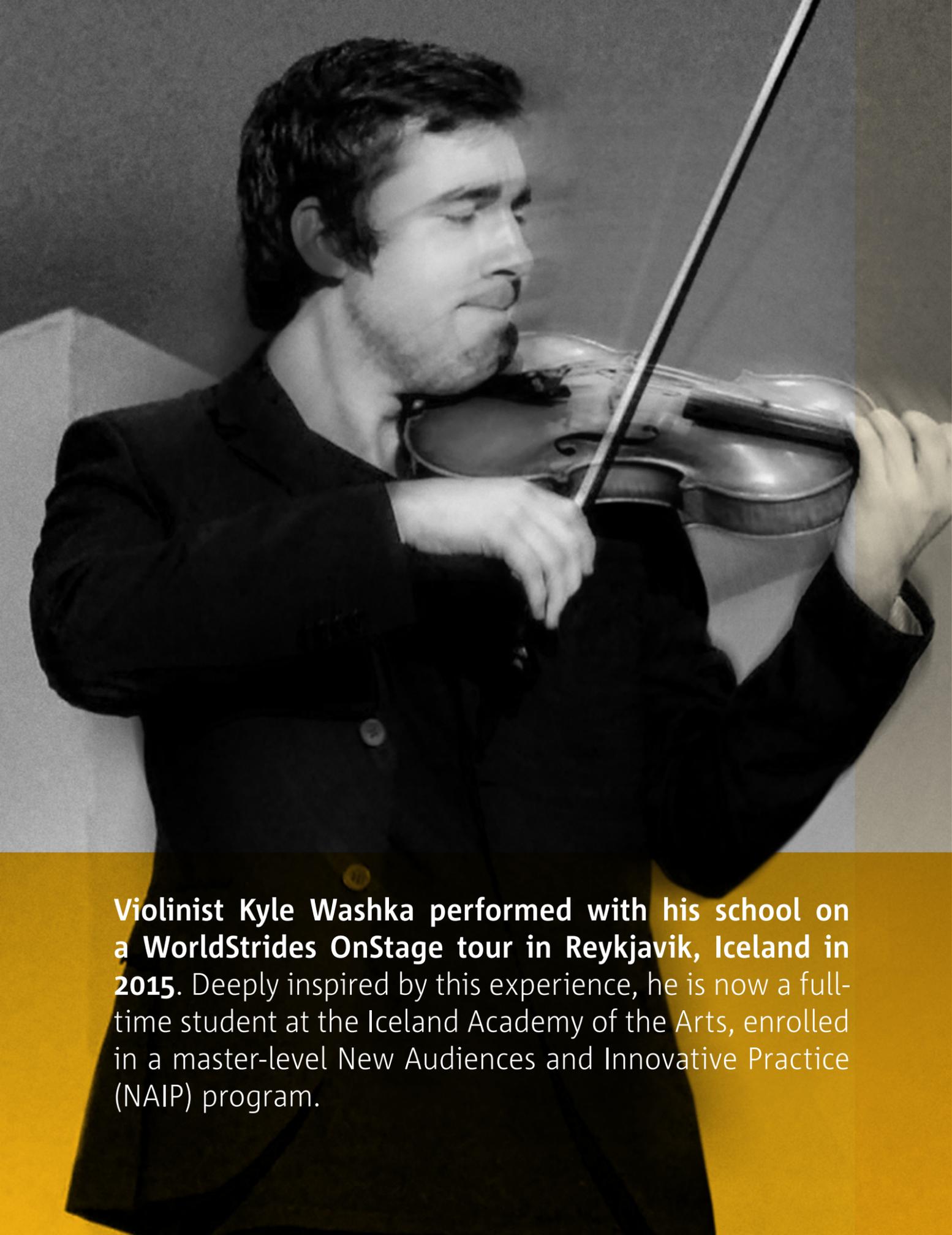
Venue options include: The Old Post Office Pavilion, Union Station, various monuments, Capitol Hill, the Smithsonian Institution Museums, and the Walter Reed Army Medical Center

New York City

Sites: Times Square, Statue of Liberty, 9/11 Memorial, Top of the Rock, Central Park

Activities: Perform at the Intrepid Museum, attend a Broadway Show





Violinist Kyle Washka performed with his school on a WorldStrides OnStage tour in Reykjavik, Iceland in 2015. Deeply inspired by this experience, he is now a full-time student at the Iceland Academy of the Arts, enrolled in a master-level New Audiences and Innovative Practice (NAIP) program.

On the itinerary | "From the moment we got off the plane, every hour was packed with events intended for us to be meaningfully engaged within [Iceland's] culture."

On favorite parts of the trip | "Performing in Harpa Hall, seeing a vivid display of the northern lights, hiking on a glacier, and swimming in the Blue Lagoon are just a few highlights of the trip."

On the landscape | "Exploring the country of Iceland for the first time affected all of us on an emotional, physical, and cognitive level. There was much to see, much to learn, and much to be thankful for."

On the northern lights for the first time | "First, there was a burst of light here and there, like watercolors on a canvas. Before long, they went into full bloom. The lights themselves were bright and vivid, encompassing most portions of the sky during the peak. It was a moment of reflection, realizing that we were witnessing one of the wonders of the world."

On performing at Harpa Hall | "To perform in Harpa Hall was yet another eye opening experience. I remember walking up to the building, violin case in hand, and feeling a sense of inspiration. This was a very special moment. The architecture of Harpa inspires imagination and pushes the limits of what is possible."

On professional inspiration | "During my time in Iceland, it became clear that my goal of becoming a professional musician was the right choice. After I returned home, I had a clear idea of where my work was headed."



International Concert Tours

Discover the universal language of music

International Concert Tours start with the bonding that happens as your group discovers new cultures and countries together. And here's what makes them an extraordinary adventure in musicianship and personal growth.

The great stages, the hallowed venues | St. Patrick's Cathedral in Ireland, Harpa Hall in Iceland, a combined performance with high school musicians in China ... learn firsthand how music truly is the universal language!

The most important cultural and historic sights | From Spain to Africa and everywhere in between, we've got the global travel expertise to make your international tour happen—seamlessly. Our planning experts know the must-see landmarks from experience, and they build them into our action-packed itineraries.

Our international program highlights

- All-inclusive travel packages
- 24/7 Tour Directors—professionally trained, in-country experts
- Student-friendly hotels and authentic local cuisine
- Veteran in-house safety and security team with international connections and professional security expertise
- FLAG financial assistance and extended payments plans*
- Three free college preparatory credits through the University of California, San Diego Extension

*Through our FLAG financial assistance fund we are able to extend \$2,000,000 in travel scholarships per year, based on financial need. Our popular Advantage Payment Plan allows families to extend their payments over time (even past the time of travel), into budget-friendly monthly installments.



Favorite Destinations

Ireland

- Sites: Cliffs of Moher, Bunratty Castle, Dublin Castle
- Venues: Galway Cathedral, St. Patrick's Cathedral, Dublin Castle

Italy

- Sites: St. Mark's Square, Piazza del Duomo, Colosseum, Teatro di San Carlo
- Venues: Basilica di San Marco, Santa Maria del Fiore, St. Peter's Basilica

Spain

- Sites: Plaza Mayor, Puerta del Sol, Prado, Parc de la Ciutadella, La Sagrada Familia
- Venues: Baroque Church of San Millán y San Cayetano, Cathedral of the Holy Cross of St. Eulalia

Germany, Czech Republic, and Austria

- Sites: Richard Wagner Museum, Baroque Margravia Opera House, Prague Castle, Central Cemetery, Haus der Musik
- Venues: St. Vitus Cathedral, The Lobkowitz Palace at Prague Castle, St. Stephens Cathedral

Scotland & England

- Sites: St. Andrews Cathedral, Glasgow Cathedral, Edinburgh Castle, Buckingham Palace, London Eye
- Venues: Southwark Cathedral, Church of St. Botolph, Covent Garden, Stirling Castle, Cadogan Hall, Bishopsgate

France

- Sites: Honfleur, Notre Dame Cathedral, Versailles, Chartres Cathedral, Eiffel Tower, Loire Valley
- Venues: Chappelle Saint-Jean, Chartres Cathedral, Notre Dame Cathedral, Église Saint-Germain-des-Prés

China

- Sites: Beijing, Xi'an
- Venues: Conservatory of Music Concert Hall, Gold Sail Concert Hall, International School of Beijing

Croatia & Slovenia

- Sites: Lake Bled, National Museum of Slovenia, Zagreb, Plitvice Lakes, St. Lawrence Cathedral, Trakoscan Castle, Diocletian's Palace
- Venues: Bled Castle area, Pula Arena, Ostrog Monastery, Lake Skadar region, Gjirokater Castle, Postojna Cave

Ireland Festival 2020

- Conductors: Johan de Meij, Mark Armstrong
- Sites: University of Limerick, Irish World Academy of Music & Dance, Cliffs of Moher
- Venues: University Concert Hall performance, professional workshops, Dublin Fringe Festival, street performances at Bunratty Castle, People's Park

Program Spotlight: Musical Italy

Venice, Padua, Florence, Rome | Eight days

Italy's culture exudes a warm atmosphere filled with light and life. Ancient traditions meld with the local pride of its art and food. From Roman artifacts to Renaissance influence, from teeming cities to the peace of country life, experience La Bella Vita. Come see!

Take a look at this sample itinerary from one of our most popular destinations



St. Mark's Square

- Day 1 Departure day; scheduled flight from North America
- Day 2 Arrive in Venice
- Day 3 Teatro La Fenice, Rialto Bridge, Grand Canal; First Performance
- Day 4 Tour Florence, Ghiberti's bronze doors; Duomo; Second Performance
- Day 5 Accademia Gallery, Cherubini Music Conservancy; Third Performance
- Day 6 Montecatini Terme, Rome, Vatican City and museums, Sistine Chapel
- Day 7 Rome; Fourth Performance
- Day 8 Depart for home

Choose where you'll perform

- St. Peter's Basilica
- Santa Maria degli Angeli
- **Santa Maria del Fiore**
- Basilica di San Marco
- St. Eustachius
- Chiesa di San Moisè
- More ...

Explore these sites

- Rialto Bridge
- Piazza del Duomo
- Florence Academy of Fine Arts
- Vatican City
- **Sistine Chapel**
- St. Mark's Square, St. Mark's Basilica, and more ...

Immerse yourself in these activities

- **Guided tour of Venice's Teatro La Fenice, where Verdi, Rossini, Bellini worked**
- Visit Venice's famous Grand Canal
- Visit Michelangelo's *David* and *Pietà*
- Tour the Vatican City
- Tour the Colosseum, the Arch of Constantine, and more ...

Originally called Il Duomo di Firenze, Santa Maria del Fiore is one of Italy's largest churches. It features the most massive brick dome ever built.



The Sistine Chapel is a fixture in the Apostolic Palace in Vatican City. Between 1508 and 1512, Michelangelo painted its ceiling, regarded as one of the major artistic accomplishments of human civilization.



Teatro La Fenice is an opera house in Venice. In the nineteenth century, it became the site of many famous operatic premieres, including those of Rossini, Bellini, Donizetti, and Verdi.

Marching Bands

Transforming performances through exclusive exposure

College Bowl Games
National Parades
pride



Huge audiences

It's tough to beat our impressive lineup of bowl games and national parades for maximum exposure! How do tens of thousands of cheering fans at halftime sound?

Big-time events

We'll say it again: bowl games, huge parades! Our students get immersed in the heart of the action—on the halftime field, in field-show competitions, or along the parade routes in major cities.

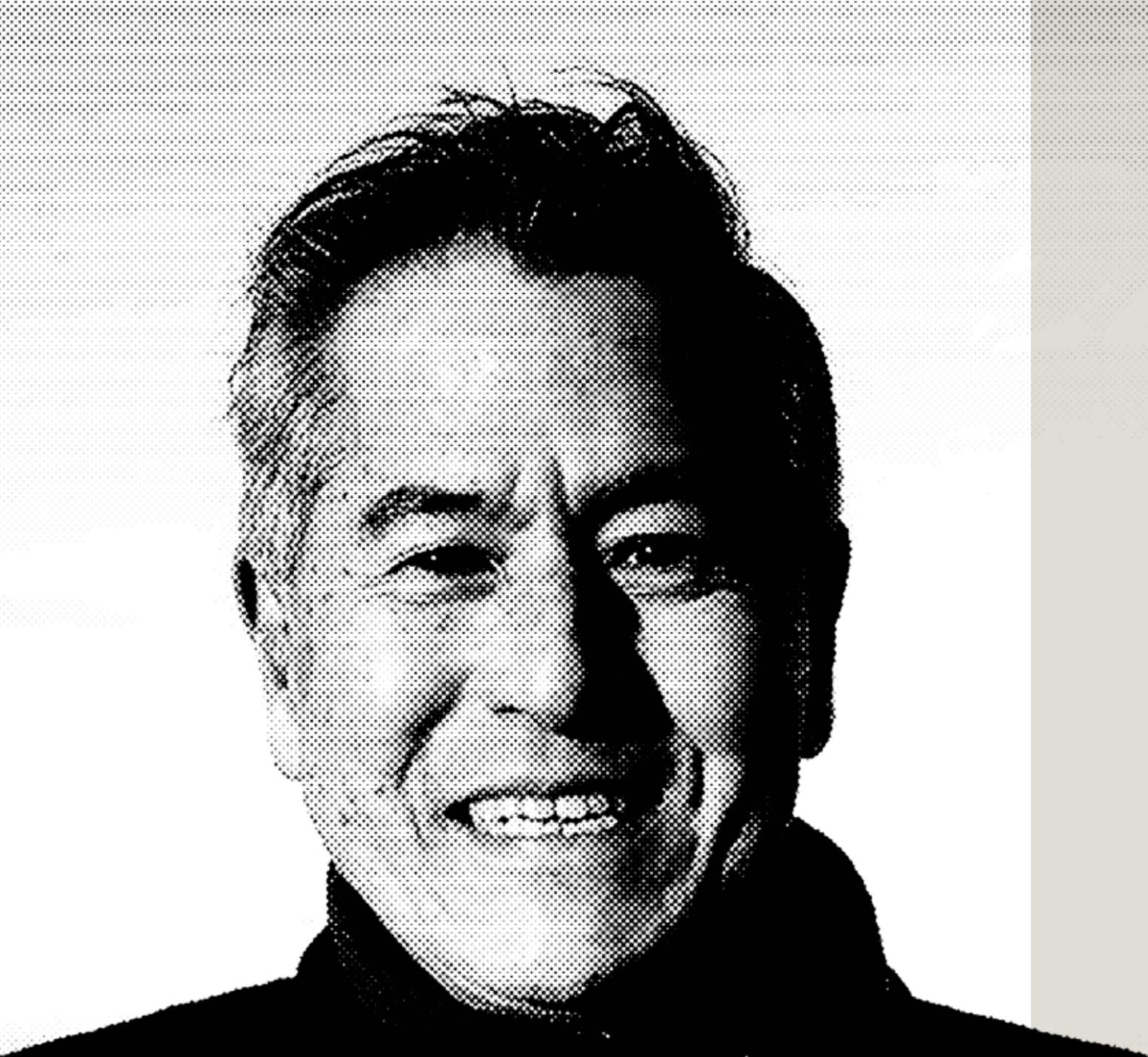
Pro adjudication

Our adjudicators for these events are well-known names in the band world. Greats like Ken Dye and Barry Bernardt will be guiding your team to their best work and their greatest growth experience.

Major city fun

Of course, performance is only half the fun of these fantastic experiences. You'll relax in and tour major cities like Orlando, San Diego, New Orleans, and more. Our tour specialists have lots of experience with the best sights, dining, and entertainment in each city, so they can help you arrange fun for your group.





Dr. Ken Dye, Director of Bands and Professor of Music, University of Notre Dame | Adjudicator at 200 Heritage Festivals | Director at 30 WorldStrides OnStage bowl game halftime shows | Traveler to five WorldStrides OnStage events with his Notre Dame Marching Band

“ The University of Notre Dame Marching Band participates in service trips. One year, we went to Jamaica, not the resort part of Jamaica, and near the end of our trip, a young Jamaican student asked me, ‘Mr. Dye, what is your marching band’s motto?’ The question struck me because it made me realize our marching band program didn’t have an established motto. When we returned home, my band and I focused on creating a motto for our program. **We came up with the following: Tradition, Excellence, Family.**”

This same motto lives at every WorldStrides OnStage bowl game event. I’ve seen it with my own eyes. On the first day, all the students come in and are separated into groups by instrument. Students are no longer standing next to a person from their school. Now they are integrated with students from all across the country. Students may feel a bit out of their comfort zone.

Everyone is kind of showing off, feeling each other out, and trying to prove themselves. By the second day, you see bonds starting to form. Band members are more at ease with the mass ensemble and start to relax. You can hear it in the music during rehearsals. They’ve stopped showing off and are starting to work together. The music begins to sound more like a mass band rather than ensembles fused together. By the third day, performance day, the students are fully integrated into their new mass band ensemble and a “new” family has formed. Strangers become teammates and, in many cases, lifelong friends. The pinnacle of the experience is when this newly formed mass band family steps out onto the field at a major college bowl game.

The students perform in, what is for many, the largest venue they will ever play in. And they’ll return as new people. It’s that transformational moment when you do something outside of your comfort zone, outside of your small town, and suddenly, your perspectives shift. It is through this experience that many have ah-ha moments and become connected to something greater. That’s what happens when music and experience combine.

This is why performing travel is so important. It allows our students to be a part of something big. It challenges students to see and do something they may not have had the chance to do on their own. As directors, we want to give our students the opportunity to grow, and participating in a bowl game or parade event is a platform for growth. It is also a way to establish excellence, tradition, and family within your program. ”

Dance & Cheer

Pinnacle performances for dancers and cheer teams

Bowl games
Parades
Master classes
Top choreographers

JOY

A truly unique, “big-time” event

Master classes, competitions, exhibitions—these are the typical performance outlets you share with your group. Performing live on the halftime field at major bowl games, or on big-city parade routes is something else entirely! Our dance and cheer directors tell us that this unique exposure to big stages does great things for their confidence and inspiration. In fact, it’s often the highlight of their performance career!

The top talent

Our world-class events expose your students to the most celebrated choreographers working today—the stars behind *So You Think You Can Dance*, *Stomp the Yard*, and Joffrey Ballet, to name a few. These super-talented mentors will coach and prepare your team for their debuts under the national spotlight. ...Bonnie Story, Chuck Maldonado, Robert Schultz. —Who will inspire your team?

The major cities

How does a trip to Orlando in winter sound? Or New Orleans?—the list goes on. Each of our bowl games and national parades treats your squad to the fun and excitement of a first-class road trip to an exciting new city. When they’re not rehearsing their moves, they’ll be sightseeing and soaking up the vibes of the local culture.





“American High School Theatre Festival (AHSTF) broadened my mind to what theatre could be and what the world was.

It was my first time traveling out of North America and it changed me and made me feel like a citizen of the world.”

– Denee Benton

Denee Benton

Ms. Benton attended WorldStrides’ AHSTF Program in 2010. Now, she's a graduate of Carnegie Mellon University. She received a Tony Award nomination for Best Actress for her performance opposite Josh Groban in her Broadway debut as Natasha in *Natasha, Pierre and the Great Comet of 1812*.



American High School Theatre Festival

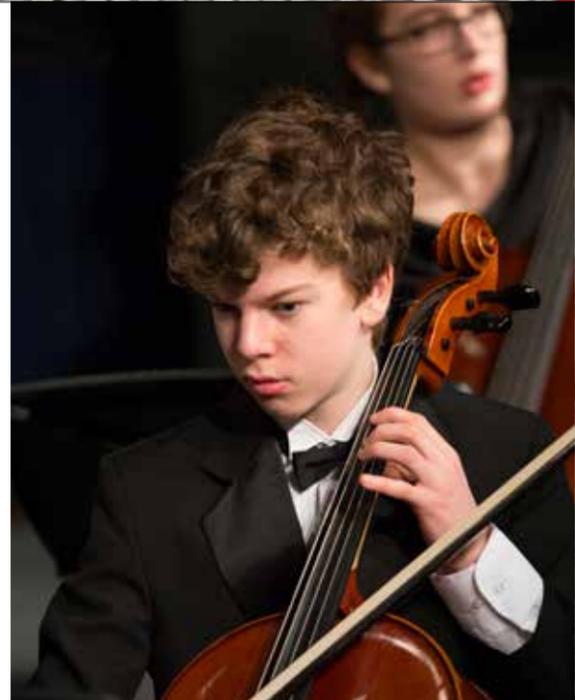
Every year in the month of August, the city of Edinburgh, Scotland transforms itself into the world's premiere performing arts scene. The American High School Theatre Festival invites high schools from across North America to join in this fun and educational event. Selected theatre groups perform their own productions at the Edinburgh Festival Fringe and enjoy exploring two of Europe's most charming cities—Edinburgh and London. This is also a definitive, eye-opening experience about careers in theatre.

ahstf.org



Beyond OnStage

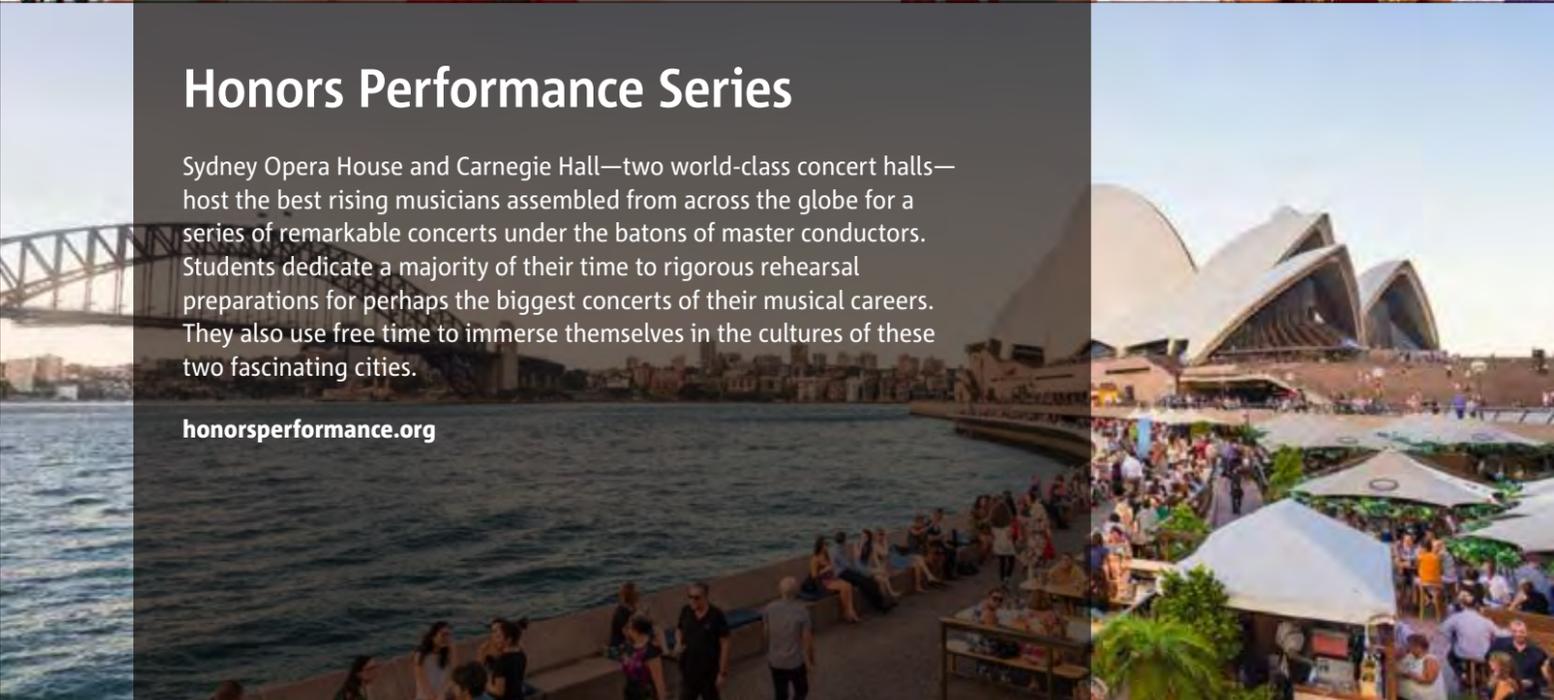
At WorldStrides, we offer several types of additional educational travel programs for students—from performance to sports to academics. Browse the following pages to see!



Honors Performance Series

Sydney Opera House and Carnegie Hall—two world-class concert halls—host the best rising musicians assembled from across the globe for a series of remarkable concerts under the batons of master conductors. Students dedicate a majority of their time to rigorous rehearsal preparations for perhaps the biggest concerts of their musical careers. They also use free time to immerse themselves in the cultures of these two fascinating cities.

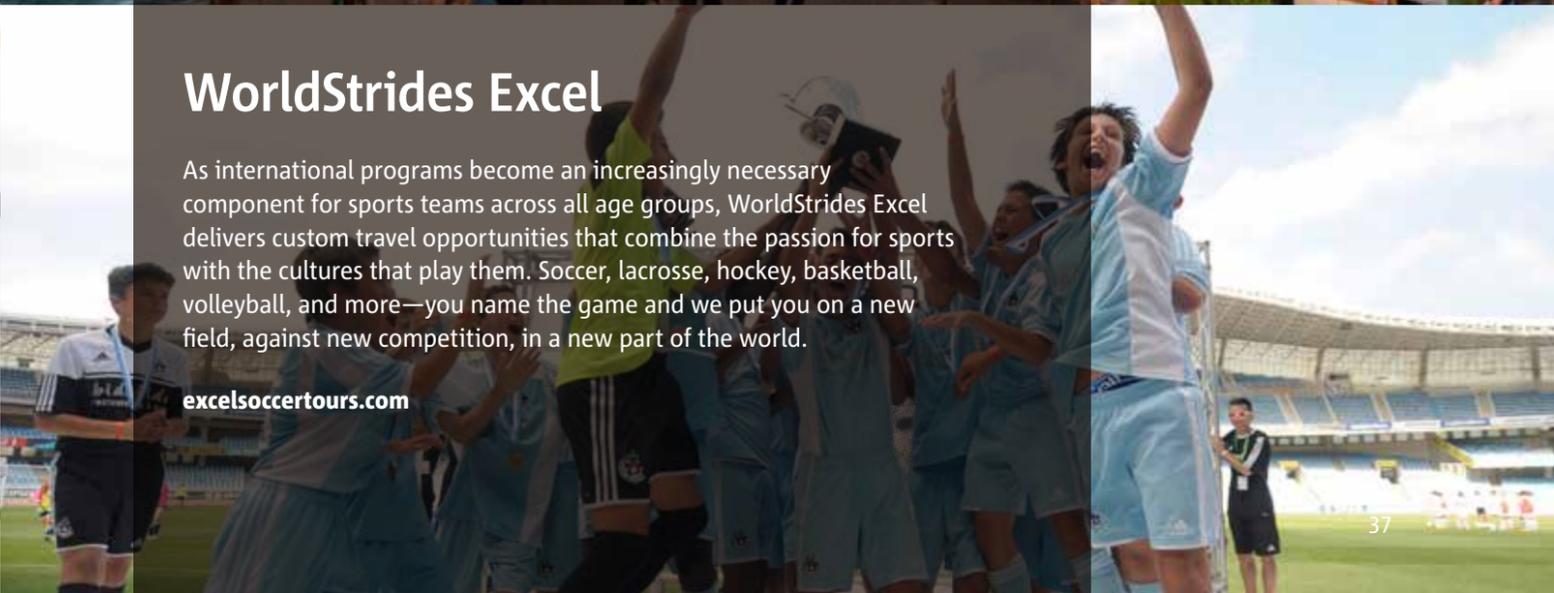
honorsperformance.org



WorldStrides Excel

As international programs become an increasingly necessary component for sports teams across all age groups, WorldStrides Excel delivers custom travel opportunities that combine the passion for sports with the cultures that play them. Soccer, lacrosse, hockey, basketball, volleyball, and more—you name the game and we put you on a new field, against new competition, in a new part of the world.

excelsoccertours.com





K-12

WorldStrides domestic programs

Real-world history and science discovery experiences including our flagship U.S. programs to Washington, D.C. and other historic east-coast cities like New York and Philadelphia, plus California and Illinois.

Domestic Program Highlights

History programs: Heritage and leadership; American heroes and their legacy; government; iconic monuments and formative moments in history

Science programs: Hands-on discovery through field study; nature excursions; active fun with the environment, including zip-lining, kayaking and more

worldstrides.com/discoveries

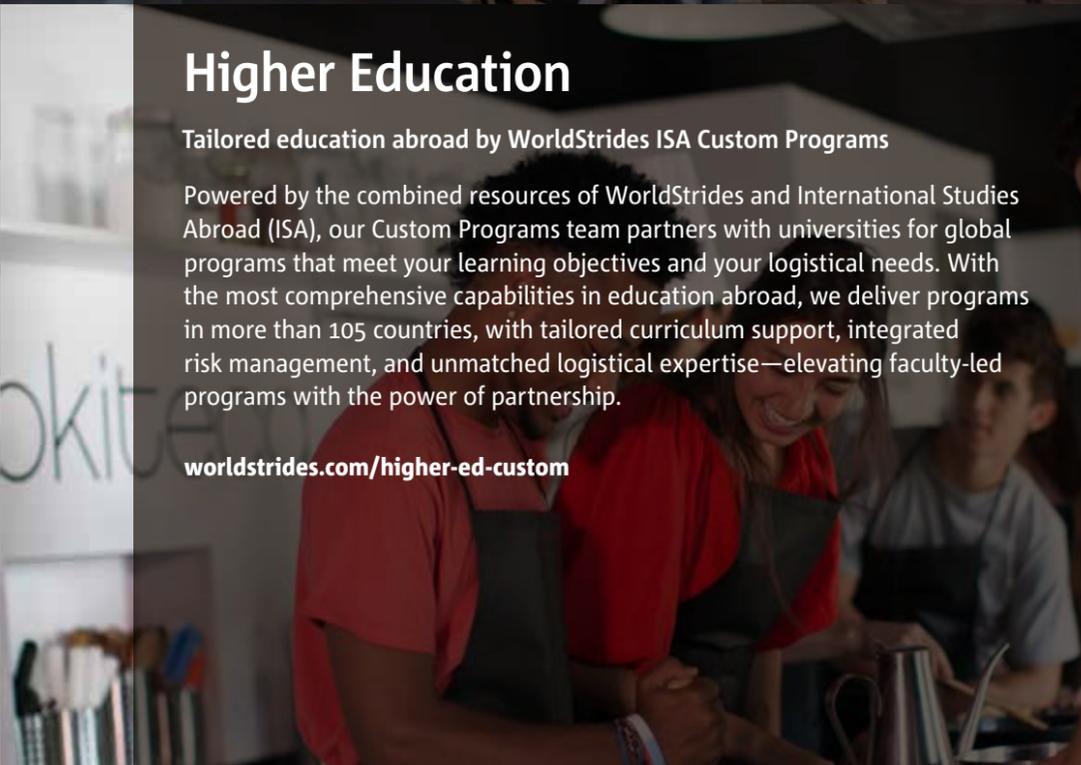
WorldStrides international programs

Deep learning and authentic experience define every one of our travel programs abroad. Hundreds of travel options take students everywhere from Australia to Zurich, complete with a 24/7 Tour Director and an all-inclusive format that maximizes exposure to new cultures.

International Program Highlights

Centrally-located hotels, authentic food, and the most time-saving modes of transportation

worldstrides.com/perspectives

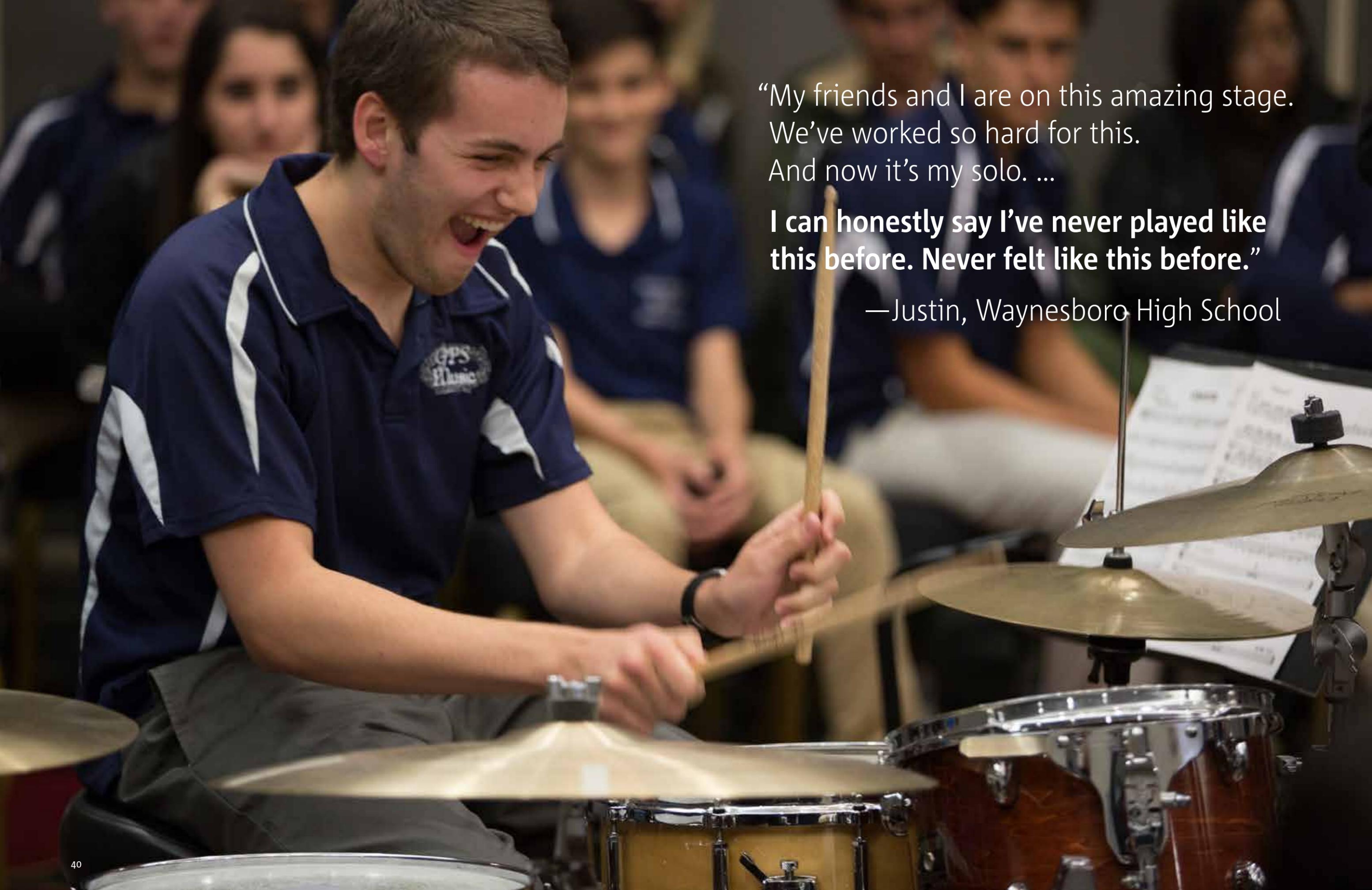


Higher Education

Tailored education abroad by WorldStrides ISA Custom Programs

Powered by the combined resources of WorldStrides and International Studies Abroad (ISA), our Custom Programs team partners with universities for global programs that meet your learning objectives and your logistical needs. With the most comprehensive capabilities in education abroad, we deliver programs in more than 105 countries, with tailored curriculum support, integrated risk management, and unmatched logistical expertise—elevating faculty-led programs with the power of partnership.

worldstrides.com/higher-ed-custom



“My friends and I are on this amazing stage. We’ve worked so hard for this. And now it’s my solo. ...

I can honestly say I’ve never played like this before. Never felt like this before.”

—Justin, Waynesboro High School

